

# SHEPART



Whitepaper rev. 1.0 April 1, 2025

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DISCLAIMER: This whitepaper is not a document intended to induce investment.  
It is for informational purposes only.



# Brief Introduction

Shepart (SPT) is a fun yet powerful *meme coin* and *Tap-to-Earn* game built on *Telegram*, aiming to seamlessly onboard *1 billion Web2 users into Web3*.

Inspired by the *unwavering loyalty of the German Shepherd* and *BLACKPINK Rosé's iconic "APT" lyric*, Shepart represents a *unique cultural fusion* designed to build a *community-driven economy within Telegram*.

Launching in **Q2 2025**, Shepart aims to *break records in Web3 user adoption* by creating an environment that is:

- Accessible to everyone
- Fun and engaging
- Rewarding

This eliminates the traditional barriers to crypto participation.

Our goal is to build a **loyal "pack" community** that grows together through:

- Simple gameplay
- Social interactions
- Shared rewards



## Mission Tagline

*"Where loyalty meets culture. One tap leads to ownership."*



# Mobile Gaming & Cryptocurrency Market

The global gaming industry generates over **\$300 billion annually** (approximately 400 trillion KRW), with more than **72% of revenue coming from mobile games**.

Currently, **1.6 billion people** play mobile games, and this number is expected to increase to **1.9 billion by 2028**.

## Why do mobile games dominate?

- Almost everyone owns a smartphone
- Designed for short and fun sessions
- Wide variety of genres available
- Mostly free to play
- Easy social sharing
- Simple to learn but hard to master

## Meanwhile, crypto is changing the gaming landscape:



### Tap-to-Earn

Earn tokens through simple interactions



### NFTs

Provide true ownership of digital assets



### Token rewards

Improve user retention and monetization



### Decentralized markets

Enable direct transactions without intermediaries



### Community-driven funding

Empowers indie developers

**Shepart lives at the intersection of these worlds,**  
bringing Web3 to life through intuitive mobile experiences.



# Challenges in the Web3 Industry

Despite its potential, mass adoption of Web3 remains slow. Why?



## Too complicated

Wallets, private keys, and crypto terminology create obstacles for casual users



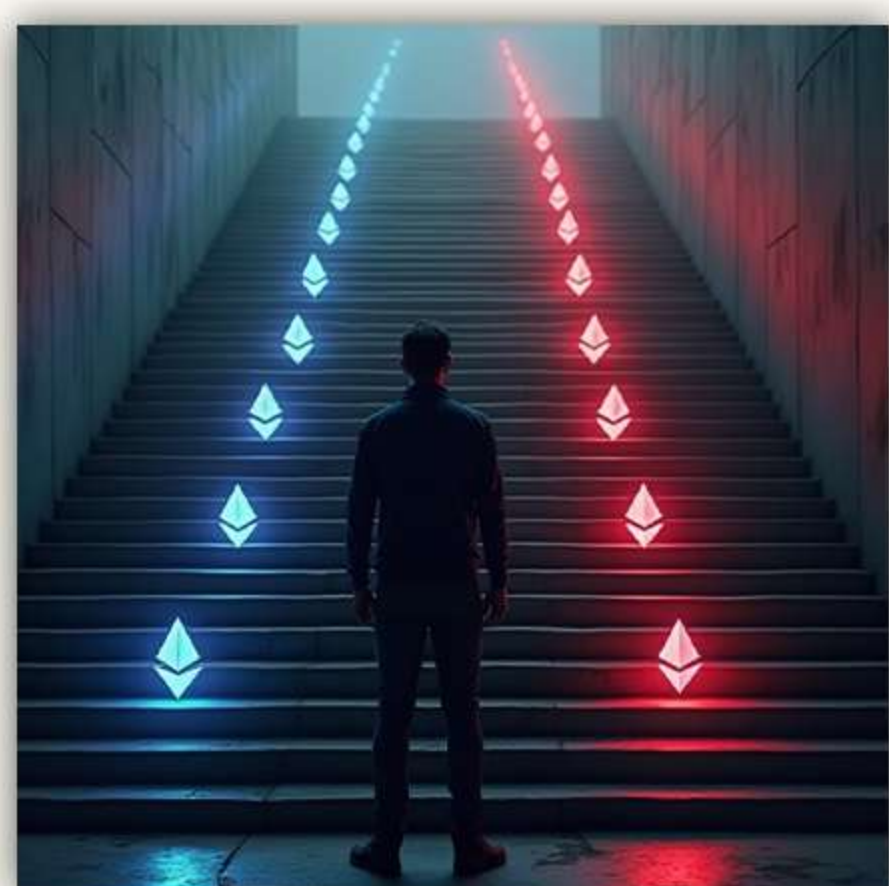
## Poor UX

Many dApps still feel awkward and lack polish



## Fragmentation

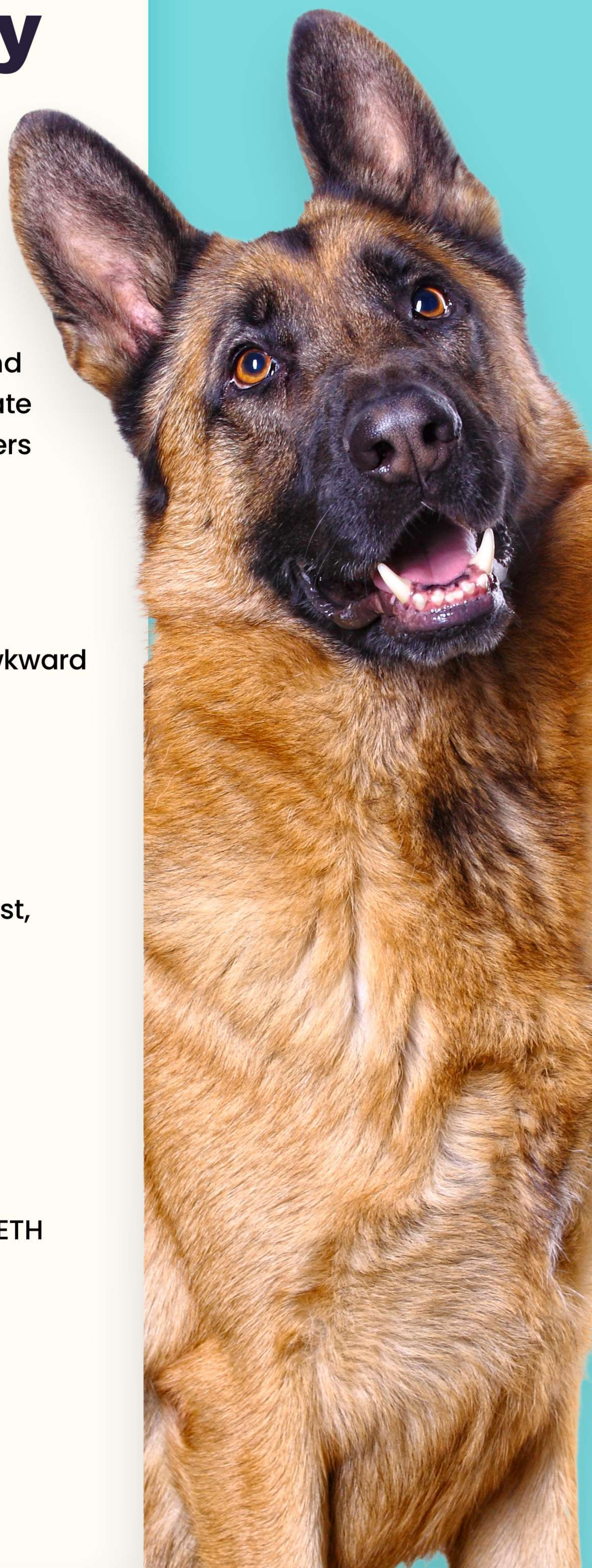
Multiple blockchains exist, but there is no unified experience



## High entry barriers

Many users won't install MetaMask or purchase ETH just to play a game

***Shepart solves all these issues by launching directly on Telegram.***





# Telegram Apps & Mass Adoption

Telegram has 950 million monthly active users (MAU) and is the optimal gateway to Web3.

## Why is Telegram ideal?

- **Instant access**
  - No additional downloads required
- TON native wallet integration
- Mini Apps run directly inside chats
- Viral potential through groups, stickers, and bots
- Scalable for global Web3 gaming expansion

## What Notcoin & Hamster Kombat proved:

- Tap-first games can onboard tens of millions of users
- Telegram-native cryptocurrencies build trust quickly
- Viral effects and social sharing outperform traditional marketing

Shepart enhances this foundation with loyalty, culture, and a long-term vision.





# Gameplay & Storyline

Shepart is a **Tap-to-Earn game** where players **form their own pack, customize their APT, and grow together.**

## Core Game Mechanics:

**Tap-to-Earn** – A simple, addictive way to earn \$SPT.

**Scratch-to-Reveal** – Daily rewards, collectibles, and surprises.

**Mining Mode** – Earn rewards even while offline, rewarding loyalty.

**Referral Bark** – Invite friends, grow together, and earn more rewards.

Players use \$SPT to upgrade, personalize, and interact within the game.





# Tokenomics

Total Supply: 100 Trillion SPT (100,000,000,000,000 SPT)

**80%**

Liquidity Pool (LP)

**10%**

Marketing

**3%**

Airdrop

**5%**

CEX  
Reserve

**2%**

Early  
Investors





# Roadmap & Timeline



## Q1 2025 – Foundation Phase

- Whitepaper and official communications completed
- Team expansion and advisory board recruitment
- Shepart brand development, mascot creation, and smart contract audit



## Q2 2025 – Official Launch

- \$SPT token launch on TON network
- Tap-to-Earn game launch
- Multilingual support (English, Korean, Japanese, Spanish, etc.)
- First 10 million users acquired



## Q3 2025 – Growth & Expansion

- NFT companion system introduction
- Squad system and leaderboard launch
- Onboarding Telegram influencers and meme creators



## Q4 2025 – Ecosystem Expansion

- APT customization features (room decoration, badges, etc.)
- Cross-chain bridge development
- Community governance tools implementation



# SHEPART



Open Telegram and Click the official Shepart link: <https://linktr.ee/Shepart>  
Tap, earn, and grow your pack!

This whitepaper is provided for informational purposes only and does not constitute investment advice, financial advice, or a solicitation to buy or sell any assets.

The Shepart Foundation does not guarantee the success, price, or regulatory compliance of \$SPT.

All participation is voluntary and subject to market risk and regional law.